



## FIDELITY PAYMENT

PAYMENT GATEWAY

## FIDELIPAY

A FREE VIRTUAL TERMINAL TO SAVE 2020

Simply put, a virtual terminal is a secure web page in your internet browser where you can process card payments online. It is called “virtual” because it functions like a credit card terminal, but through a non-physical software application rather than a physical terminal.

Fidelipay VT allows you to take a payment wherever you are as long as you have a device with an internet connection to hand. With Fidelipay, you as an administrator have the flexibility to ensure that your cash is in good hands. The administrator can grant various levels of access to employees ensuring that only the most trustworthy are authorized to process refunds. Many virtual terminal owners are irritated by the Non Secure surcharges that are incurred by taking payments remotely which is why we have included a feature to send out Pay Buttons which can use 3Dsecure to keep transactions as secure as possible, thereby saving you money. We’ve included Fidelipay reporting tools giving you the ability to monitor your transactions in real time. Lastly, Fidelipay gives you unlimited free tokenization; a feature that encrypts and stores a customer’s card details in a secure card vault thereby allowing repeat customers to pay without needing to give the card information at each payment.

### *Why are we doing this?*

Businesses have been rocked across the U.K. with the Coronavirus shutting down many industries. Many of your businesses were not set up with the intent of being a virtual service. During this time, we at Fidelity Payment know all too well of the impact this is having on card processing across the nation. Many of your businesses have stopped processing completely or are down as much of 70% your normal card processing volume. As our dedicated staff is set up remotely and we have the capacity to lend a helping hand we extend ours to you and offer Fidelipay for your businesses free of charge.

Why would we offer our services for free? Firstly, we believe in the indomitable fighting spirit of our brothers and sisters in the U.K and are confident that this crisis will pass. In the interim it is our honour to assist those in need during this challenging time. You may be stuck at home, but we don’t want you to be stuck for funds!

**We will supply this service regardless of whom is currently running your Merchant Services (Elavon, Barclaycard, Worldpay etc.). We are offering Fidelipay for 2 months free of charge and like Netflix, you'll have the option of cancelling this arrangement prior to being charged!**

**We are confident that our fantastic dedicated staff will make an impression on you during this time. At Fidelity Payment we have beaten out 97 % of our competition's rates and are confident that when the time comes to change Merchant Services, you'll allow us to pay you another kindness, and help you continue to save money! So please take advantage of this offer. In addition to Fidelipay being the perfect short-term solution for your business, the introduction to Fidelity Payment just might be to your advantage for years to come!**

**For more information about Fidelity Payment please see our website:**

<https://fidelitypayment.co.uk/>

**Interested in a Virtual Terminal?**

**Get in touch**

**Call Us : 0208 1067 494**

**E-mail Us: Sales@fidelitypaymet.co.uk**